



TREELINE

ESSENTIAL
TIPS AND TRICKS



Be an Active LinkedIn User

- Regularly like, share, and comment on relevant posts.
- Follow industry influencers and thought leaders.
- Actively participate in LinkedIn groups and discussions.





Optimize Your LinkedIn Job Title

- Use high-value keywords in your profile title and summary.
- Translate unusual job titles into industry-standard terms (e.g., "Chief Sales Ninja" to "Account Executive").



Master LinkedIn Search

- Utilize advanced search filters to find specific jobs and potential employers.
- Use LinkedIn Job Alerts to stay updated on new opportunities.
- Automate your job search process using tools and extensions.





Identify Ideal Hiring Managers

- Search for: The title of your Ideal Hiring Manager, then click people, then 2nd degree connection, then go to all filters and add your boss or CEO or an influencer in your space and click show results. You will be amazed as to how powerful this tip is to find Ideal Hiring Managers in your space.
- Leverage LinkedIn's "People You May Know" feature to expand your network.





Track Your Job Search Efforts

Use your own data-driven insights to
optimize your approach.



**By implementing these strategies,
you can significantly increase your
visibility, connect with influential
people, and land your dream job.**

