

GLOBAL MEDIA ADVERTISING COMPANY

LAUNCHED 6 NATIONAL SEARCHES FOR DIGITAL ADVERTISING SALES REPRESENTATIVES

RESULTING IN 13 HIRES IN 30 DAY SEARCHES

The Client

Our client is a global leader in the media advertising space. They operate across four continents, delivering customized digital media programming solutions into the health industry.

The Sales Hiring Need

They needed several Digital Advertising Sales Representatives across the U.S. to join their team. These outside sales reps needed a minimum of 2 years b2b sales experience and would be selling into small and medium-sized local businesses. These sales reps would be 100% commission.

They needed a cost-effective and high-powered sales recruiting solution to help them scale nationally.

The Sales Hiring Challenge

Before turning to Treeline, Inc. for a sales recruiting solution, this global media advertising company had a strong process in place, but they needed a dedicated resource that could recruit top sales talent and introduce qualified and interested candidates. They needed to hire across the country and needed sales talent fast.

The Sales Hiring Solution

When they partnered with Treeline, Inc., they launched 6 national searches utilizing Treeline's Sourcing as a Service solution. This low-cost, high-powered search solution enabled this media advertising company to meet its hiring needs with qualified candidates.

Treeline, Inc. helped them hire 13 Digital Advertising Sales Representatives in 30 day searches, averaging about \$1,000 per hire, which is substantially below industry average.

**Want to Find Out More?
Talk to Treeline, Inc. Today!**

