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**TREELINE DADOMATCH IS NOMINATED FOR SBANE  
INNOVATION AWARD**

WAKEFIELD, MA –March 22, 2012 – Treeline, Inc. competes in this year’s SBANE Innovation Awards for its DADOMATCH technology.

The Smaller Business Association of New England, Inc. (SBANE), is a private not-for-profit association. Innovation is at the heart of economic prosperity and SBANE continues to recognize those companies that have transformed their innovative ideas into a product or service that delivers into a product or service that delivers proven value to customers.

SBANE’s annual Innovation Awards have grown into a large competition and showcase for promising ideas and companies. Companies nominated and accepted present to panels of judges at the Nominee Reception held at The Atrium, Reservoir Place, Waltham, MA.

Treeline is the developer of DADOMATCH which is a sales hiring technology that helps define and find the perfect fit faster and with less cost. DADOMATCH fuses 21st century technologies and behaviors with best hiring practices. DADOMATCH transforms the way companies find and hire the right sales professionals, as well as the way sales professionals accelerate their job searches. In this new paradigm, sales recruiters provide a sales hiring service that is knowledge-powered, faster, technology-enabled, and social.

Treeline clients benefit from the DADOMATCH resume which provides an effective lens through which to make better, faster, decisions about which sales candidates to advance through their process.

For more information please visit <http://www.sbane.org/>.

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**About Treeline Inc.**

Treeline is one of the fastest growing sales search firms in the Northeast that has set out to revolutionize the industry. At Treeline, the ultimate goal is to help both clients and candidates find each other and achieve success. To learn more about Treeline, Inc. call 781-876-8100 or visit [www.treeline-inc.com](http://www.treeline-inc.com).