

FOR IMMEDIATE RELEASE

Contact:

Kate Johnson Treeline Incorporated 781-876-8190 johnson@treeline-inc.com

Treeline Kicks-off Annual Toys for Tots Campaign

December 1, 2006, Wakefield, Massachusetts: Treeline today kicked off its second annual Toys for Tots Campaign. In 2005, the sales-focused executive search firm collected more than 100 toys for area children.

Treeline Managing Partner Dan Fantasia would like to double that number this year. To help the organization reach this important goal, you can drop off a new, unwrapped toy at Treeline's Wakefield headquarters by Friday, December 15.

Sponsored by the United States Marine Corps, the program's primary goal is to deliver, through a shiny new toy at Christmas, a message of hope to needy youngsters that will motivate them to grow into responsible, productive, patriotic citizens and community leaders.

From 1991 - 2005, the Foundation supplemented local toy collections with 64.5 million toys valued at \$344 million.

About Treeline Incorporated

Treeline, Inc. is one of the fastest growing executive search firms in the Northeast, and a recognized leader in the recruitment of sales professionals. Specializing in the medical, technology, business to business, and financial industries, Treeline has helped match hundreds of clients and candidates. Led by Managing Partner Daniel Fantasia, who founded the company in 2001, Treeline consultants have nearly 40 years of sales experience. The firm is headquartered in Wakefield, Massachusetts. www.treeline-inc.com