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Treeline Founder and President Daniel S. Fantasia Will Identify How to Stand Out from the Crowd in Today's Job Market on Fox-TV's Morning Show
Fantasia reveals how to create a video resume with Fox Anchor Gene Lavanchy

Wakefield, Massachusetts: October 5, 2010: Treeline Founder and President Daniel S. Fantasia will appear on Boston's Fox 25 Morning Show tomorrow, October 6, 2010 at 8:10 am, to discuss how Treeline incorporates video resumes in a career boosting tool that streamlines the recruiting process and is helping to revolutionize the job search.

Fantasia will enlighten viewers on the benefits of using a video resume in today's job market. He will explain how to create a video resume, what people should consider when creating a video resume, and whether video resumes help with the job search.

Fantasia will reveal how Treeline candidates use video resumes to grab hiring managers' attention using their career boosting application called DADOMATCH.

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About Treeline, Inc.

Treeline, Inc. is the nation's premier executive search firm focused exclusively on sales. Treeline offers direct hire contingency-based placement services and sales-focused professional services. In 2008, Treeline was named as one of Inc. Magazine's Top 5000 Fastest Growing Private Companies (686) in the nation and among New England's Top 25 (23) Fastest Growing Private Companies. Also in 2008, Treeline Founder and Managing Partner Daniel S. Fantasia received the American Business Award for Best Executive and the firm was named as the region's Best Place to Work by the Boston Business Journal. To learn more about Treeline, Inc. call 781-876-8100 or visit www.treeline-inc.com.