



FOR IMMEDIATE RELEASE

Contact:

Kate Johnson
Treeline Incorporated
781-876-8190
johnson@treeline-inc.com

Treeline launches new web-site

January 1, 2007, Wakefield, Massachusetts: Treeline, Inc. has officially launched its newly re-designed website. The site has an elegant new look and a dramatic homepage that is more closely aligned with the company's mission and vision. In addition to the web site, Treeline also recently unveiled a new logo that coordinates with the site, and more closely identifies with the firm's core values.

The new site architecture is easy to navigate and enables users to learn about Treeline and the solutions it provides in just a few clicks. The website also boasts several new sections including Think Tank, a resource that offers advice and guidance, articles, and links to helpful information. Treeline also added a Press Room to keep visitors up-to-date on the latest company news and allow them to subscribe to the Treeline Trail Guide, its quarterly newsletter. According to Treeline Managing Partner Dan Fantasia, "The web site redesign we recently completed really captures what Treeline is about. I think we've succeeded in creating a comprehensive site that looks great and is also easy for both clients and candidates to use."

The new site was designed by Neptune Web of Somerville. You can visit Treeline's new site at <http://www.treeline-inc.com>.

About Treeline Incorporated

Treeline, Inc. is one of the fastest growing executive search firms in the Northeast, and a recognized leader in the recruitment of sales professionals. Specializing in the medical, technology, business to business, and financial industries, Treeline has helped match hundreds of clients and candidates. Led by Managing Partner Daniel Fantasia, who founded the company in 2001, Treeline consultants have nearly 40 years of sales experience. The firm is headquartered in Wakefield, Massachusetts.

www.treeline-inc.com