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Treeline, Inc. is Named as the #1 Best Place to Work in Massachusetts Treeline makes Boston Business Journal list for the second year in a row; selected from nearly 400 applicants

(June 13, 2008, Wakefield, Ma.) – Treeline, Inc., the nation's premier executive search firm focused exclusively on sales, has been ranked as the #1 Best Place to Work in Massachusetts by the *Boston Business Journal* in the small companies division (20-100 employees). Treeline debuted at #5 on this prestigious list in 2007. In total, 60 companies were honored at a breakfast held on June, 10, and were profiled in a special supplement to the *Boston Business Journal* on June 13.

"Nothing could have prepared us for the thrill of being ranked number one. It is truly humbling to be named alongside some of the region's most highly regarded companies," said Treeline President and Founder Daniel S. Fantasia. "But we're not stopping here. We will continue to develop new and innovative ways to compensate, reward and nurture our employees. Our goal is to remain on this list indefinitely."

"This is one of our most popular events because it focuses on both employer and employees," said Michael Olivieri publisher of the *Boston Business Journal*. "We have found that achieving the title of 'Best Place to Work' is something companies are very proud of because it shows they care about their most important asset – their employees."

The results are based on surveys completed employees at each nominated company. The surveys posed a series of questions about work environment, work-life balance, job satisfaction, advancement opportunities, compensation and benefits. This year's top ranking firms were chosen from 392 nominations, making it the largest program in the event's four year history. Companies are grouped based on the number of local employees (large = 500-plus, midsize = 101-500, and small = 20-100).

The special June 13th supplement provides insight into the distinct leadership styles of each company. From training and promotions to taking a personal interest in employees, these top presidents and CEOs share their strategies for improving morale and maintaining low turnover. See page 7 for more about Treeline and Founder Dan Fantasia.

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Treeline, Inc. is the nation's premier executive search firm focused exclusively on sales. Treeline offers direct hire contingency-based placement services and complete sales outsourcing. Treeline was recently named among the region's Best Places to Work for the second year in a row. To learn more about Treeline, Inc. call 781-876-8100 or visit <u>www.treeline-inc.com</u>.