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Treeline CEO Daniel S. Fantasia Shares How Job Seekers Can Effectively Highlight Their Resume By Using Technology To Build Social Brand

Fantasia shares why utilizing technology to build a social brand is essential in today's job market

Wakefield, Massachusetts: December 5, 2013: Treeline Founder and CEO Daniel S. Fantasia will appear on Boston's Fox 25 Morning Show Tuesday, December 10, 2013 at 9:15 am, to discuss how job seekers can effectively use technology to highlight their resumes in the job search to build social brand.

Fantasia will inform viewers what social brand is and why it is essential in the job search. He will share essential ways job seekers can utilize free technology to enhance their job search strategy. He will explain which technologies job seekers should be using, how to write a resume that gets noticed and what hiring managers look for in the process.

Fantasia will speak to the importance of a well-written and concise resume, but highlight the equal relevancy of using technology to market your experience and accomplishments. A job seekers resume and profile needs to be consistent and by utilizing technology, candidates create a strong and noteworthy social brand.

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About Treeline, Inc.

Treeline, Inc. is the nation's premier executive search firm focused exclusively on sales. Treeline offers services that fit every need and budget. At Treeline, the ultimate goal is to help both clients and candidates find each other and achieve success. To learn more about Treeline, Inc. call 781-876-8100 or visit www.treeline-inc.com.